

# Professional Development Course

## Social Media for Real Estate

Monday, June 13, 2016 – 9 a.m. – Noon

RAHB office, 505 York Blvd., Hamilton – Lower level McCullough Rooms

**Member: \$79\* Early Bird (prior to June 6)  
\$99\* Regular**

**Non-Member: \$158\* Early Bird (prior to June 6)  
\$198\* Regular**

**Instructor: *Amy Chagan***, Director of Technology and Technology Training Specialist at Forbes College

You need to master the art of three social media networks and understand why you need to master social media. The traditional method of marketing is fast dwindling. Become savvy with the ins and outs of Facebook in 60 minutes; get going with LinkedIn in just 60 minutes; get onto Twitter and start tweeting in 1 hour!

### Course Overview:

This Interactive course is designed to take you from the basics to working on the three prime social media networks.

- LinkedIn:** • LinkedIn etiquette • Showing off your listings
- Facebook:** • Facebook etiquette • Profile optimization • Leverage business pages • Showcase your listings
- Twitter:** • Profile optimization • Showcase your listings

**WHAT YOU NEED:** • A laptop or any tablet (iPad/Android/Surface) • Social media accounts (Facebook, LinkedIn, Twitter)

**\*Please have your device powered up and ready to go\***

### TO REGISTER

Complete the form below and return to *Angela*, by email at [angelam@rahb.ca](mailto:angelam@rahb.ca) or by fax to 905.529.4349.

✓ Please register me for **"Social Media for Real Estate"** on Monday, June 13, 2016

(Please Print)

Name: \_\_\_\_\_ Office: \_\_\_\_\_

Office Address: \_\_\_\_\_ Home Board/Association \_\_\_\_\_

T.: \_\_\_\_\_ Email: \_\_\_\_\_

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Bill my RAHB Account     Payment attached     VISA     Master Card

Card#: \_\_\_\_\_ CV#: \_\_\_\_\_ Expiry: \_\_\_\_\_  
(last 3 digit number on back of card)

Signature of card holder: \_\_\_\_\_ Print name: \_\_\_\_\_

*(Cancellation requests received ten (10) business days in advance of presentation date will receive a refund - \$10\* service charge applicable)*

*\* Plus HST*

**Seating is limited so register today!!**