



Tap into a Generation of Opportunity with the SRES®

SRES® - Seniors Real Estate Specialist®

(SRES)

Understand the maturing motivations of the 50+ market and build your business with the SRES® designation course.

The Seniors Real Estate Specialists® or SRES® designation indicates you are qualified to address the needs of home buyers and sellers age 50+ and to approach them with the best options and information at a time when they are making life-changing decisions.

The SRES® course develops the business building skills and resources needed for specialization in the 50+ real estate market. Gain knowledge and expertise to counsel clients age 50+ through major financial and lifestyle transitions in relocating, refinancing, or selling the family home.

The in-class format facilitates student interaction for information sharing, discussions and networking as well as face-to-face communication with the instructor.

Quick Facts

- In 20 years, the 55+ senior buyer and seller market has nearly doubled.
- The largest and wealthiest group of buyers in the country is over 50.

Source: SRES® Market Size. McGraw-Hill Construction, 2010

Upcoming Course

May 25-26, 2016
9:00am-4:30pm

RAHB, 505 York Blvd.,
Hamilton, Ontario, L8R 3K4

Fee: \$299+ tax

See registration form on
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Visit the NAR website for full
designation information:
www.realtor.org

Toll free: 1-800-542-7342 | GTA: 416-695-9000 | www.reic.ca



Real Estate Institute of Canada
Institut canadien de l'immeuble



COURSE REGISTRATION FORM

Mr: _____ Ms: _____

Attendee Name: _____

First
Middle
Last

Mailing Address: _____ City: _____

Prov: _____ Postal Code: _____ Email*: _____
*required to send you registration confirmation

Phone (Home): _____ Business: _____ Cell: _____

Employer: _____ Position Title: _____

Course Name: **SRES® - Seniors Real Estate Specialist® Course** Course Date: (classroom) **May 25-26, 2016 9am-4:30pm**

Course Location (classroom): **REALTORS® Association of Hamilton-Burlington, 505 York Blvd., Hamilton, Ontario, L8R 3K4**

Registration Policy:
 Course registration MUST be accompanied by payment in full. All registration fees MUST include GST/HST. Registrations without tax or full payment cannot be processed.

<input type="checkbox"/> AIC Member	<input type="checkbox"/> REIC Member	<input type="checkbox"/> Non-Member	Amount (\$)
Course Fee: \$299.00			\$ _____
Subtotal:			\$ _____
HST/GST:			\$ _____
Total:			\$ _____

How did you hear about this course?

- REIC Staff
 Chapter
 REIC website
 REIC Member
 Other _____
(please specify)

METHOD OF PAYMENT (You can also register and pay online at www.reic.ca)

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 Cheque - Please make cheque payable to RAHB

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Credit Card Number	Expiry Date
Name on Card	
Signature	CV# (3 digits on back of card)

Cancellation Policy: Your registration fee will be refunded or transferred at no extra charge upon receipt of written notice of withdrawal, at least thirty days prior to the beginning of the course. After this time, and up to course commencement, the registration fee may only be transferred, at an additional processing fee of \$150.00 plus HST/GST. The tuition fee may then be applied toward any course offered by RAHB, within a one-year period. Once the course has begun, no refund or transfer of fees is permitted.

PLEASE COMPLETE AND RETURN BY MAIL, FAX OR EMAIL:

Mail: Angela McArthur
 Education/Professional Standards Coordinator
 REALTORS® Association of Hamilton-Burlington
 505 York Blvd., Hamilton, Ontario, L8R 3K4

Fax: 905-529-4349
Email: angelam@rahb.ca

For further information call: 905-529-8101 X 233