

Professional Development Session

RECO Update: Social Media Do's and Don'ts and Electronic Signatures

Wednesday, June 1, 2016, 10 a.m. – 11 a.m.

RAHB Office, McCullough Room, Free to RAHB Members

INSTRUCTOR: *Kelvin Kucey*, Deputy Registrar for Regulatory Compliance,
Real Estate Council of Ontario (RECO)

COURSE OVERVIEW:

How to be compliant with RECO's advertising guidelines:

- Minimum requirements to produce compliant advertising
- The type of content to avoid
- How the advertising guidelines apply to social media

Embracing new technologies, Electronic Signatures:

- Using electronic signatures in real estate transactions, particularly for Agreements of Purchase and Sale.

LIMITED SEATING

HOW DO I REGISTER

Complete the form and return to *Angela*, by email at angelam@rahb.ca or by fax to 905.529.4349
Attention: Angela. For more information, contact Angela, Education/Professional Standards Coordinator at 905.529.8101 x233.

Please register me for **RECO Update: Social Media Do's and Don'ts and Electronic Signatures**

(Please Print)

Name: _____ Company: _____

Office Address: _____

T: _____ F: _____

Home Board/Association _____ RECO Registration _____

Member: FREE*

Non-Member: \$15.00 + HST

Payment Method:

Bill my RAHB Account

Payment attached

VISA

Master Card

Card#: _____ CV#: _____ Expiry: _____

(last 3 digit number on back of card)

Signature of card holder: _____ Print name: _____

**NOTE: Members who register and do not attend will have a \$15^{+HST} "No Show" fee applied to their RAHB account*