

# Professional Development Session

## Master Facebook Bootcamp

**Thursday, November 10, 2016, 1 p.m. – 4 p.m.**

RAHB office, McCullough Room

**Instructor: Amyn Chagan**, Director of Technology and Technology Training Specialist at Forbes College

**\*\*This is a "hands-on" seminar – please bring your laptop or tablet with internet access, and have a facebook account set up already and make sure it's fully charged\*\***

*This hands-on, interactive course is designed to take you from an advanced user to a master on the world's leading social network so you can use Facebook as a sales and marketing tool into everyday business activities.*

### Topics covered:

- Mistakes commonly made on Facebook
- Facebook profile optimization
- Ways to solicit and get more Facebook likes
- Leveraging business pages on Facebook
- The power of Facebook events (open houses)
- Resources that will keep you engaged eternally
- Facebook etiquette
- Connecting and building an influential network
- Facebook navigation and best practices
- Steps to showcasing listings on Facebook
- Best and worst times to post on Facebook

### Value Added Resources

In addition to the resources posted within each course FCOT will make available to all participants the following:

1. **Multiple Giveaways:** Free apps and other course content
2. **Discounts on Apps & Tools:** Exclusive discounts to certain apps and tools
3. **Online Magazine:** Free access to its online magazine "REALTORS<sup>®</sup> Digital Delights" <http://flip.it/GcngE> which is updated daily with new and relevant content.

## TO REGISTER

Complete the form below and return to *Angela*, by email at [angelam@rahb.ca](mailto:angelam@rahb.ca) or by fax to 905.529.4349.

**Please register me for the above course! Thursday, November 10, 2016**

(Please Print)

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Office Address: \_\_\_\_\_ Home Board/Association \_\_\_\_\_

T: \_\_\_\_\_ Email: \_\_\_\_\_

**Member: \$79\*** Early Bird<sup>1</sup>    **\$99\*** Regular Price     **Non-Member: \$158\*** Early Bird<sup>1</sup>    **\$198\*** Regular Price

Payment Method:

Bill my RAHB Account     Payment attached     VISA     Master Card

Card#: \_\_\_\_\_ CV#: \_\_\_\_\_ Expiry: \_\_\_\_\_

(last 3 digit number on back of card)

Signature of card holder: \_\_\_\_\_ Print name: \_\_\_\_\_

**<sup>1</sup>Must register prior to November 3 for Early Bird price \* plus HST**

*(Cancellation requests received ten (10) business days in advance of the presentation date will receive a refund)*

**Limited seating – sign up today!!**