

Professional Development Session

Master LinkedIn Bootcamp

Tuesday, March 10, 2015, 9 a.m. – Noon, 3 CE Credits

RAHB office, McCullough Room

Instructor: **Amy Chagan**, Director of Technology and Technology Training Specialist at Forbes College

LinkedIn is the world's largest professional network on the Internet. This hands-on, interactive course is designed to take you from being an average user to a master on this business social network.

Topics covered:

- Perfecting a "stellar" LinkedIn profile
- Ways to get more LinkedIn endorsements
- The power of LinkedIn groups
- LinkedIn etiquette
- Navigating and understanding all facets of LinkedIn
- How to stand out on LinkedIn

What you need for this course:

- A free LinkedIn account
- Access to logon to the Internet via a browser (*bring your own laptop or tablet*)
- Your LinkedIn username and password

Professional Certification:

All participants will receive a personalized, stamped and signed "Master LinkedIn Certificate" upon completion by the course instructor.

Value Added Resources

In addition to the resources posted within each course FCOT will make available to all participants the following:

1. **Multiple Giveaways:** Free apps and other course content
2. **Discounts on Apps & Tools:** Exclusive discounts to certain apps and tools
3. **Online Magazine:** Free access to its online magazine "REALTORS[®] Digital Delights" <http://flip.it/GcngE> which is updated daily with new and relevant content.

HOW DO I REGISTER

Complete the form and return to *Angela*, by email at angelam@rahb.ca or by fax to 905.529.4349 Attention: *Angela*. For more information, contact *Angela*, Education/Professional Standards Coordinator at 905.529.8101 x233.

Please register me for the above course!

(Please Print)

Name: _____ Office: _____

Address: _____ City/Province: _____

Postal Code: _____ T: _____ F: _____

Home Board/Association _____ RECO Registration _____

Member: \$99* Early Bird¹ **\$138*** Regular Price **Non-Member: \$198*** Early Bird¹ **\$276*** Regular Price

Payment Method:

Bill my RAHB Account Payment attached VISA Master Card

Card#: _____ CV#: _____ Expiry: _____

(last 3 digit number on back of card)

Signature: _____

¹Must register prior to March 4 for Early Bird price * plus HST

Limited seating – sign up today!!